



Well Established Online Baby and Childrens Products Store - Ref: 15749

Takings: \$16,500 per week approx.

- Online store delivering baby and children's products all throughout Australia
- Recognizable and well established brand with over 35,000 highly engaged customers on their database opting to receive promotional material
- Products are made with sustainability and longevity in mind producing premium high quality products with zero plastic
- Exceptional customer service has led to a large number of satisfied customers with 30,000 five star online reviews.
- Products are functional and timeless meeting an ever expanding target demographic of families of newborns with over 300,000 babies born each year in Australia
- The business has a strong environmental sustainability mindset considering the afterlife of their products and the impact of the manufacturing process resulting in a progressive company set for long term success
- Engaged in multiple social media platforms with over 60,000 instagram followers and 11,000 people following the brand on Facebook in

SOLD

Contact: Jack Yu
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Type: Retail

Sold Date: 05/01/2023

<https://www.firstchoicebb.com.au>